



Elective Subjects/ Semester 2,3 or 4:	
Title of the course	Managerial Economics
Coordinator of the course:	Morten FALCH
Objectives	<p><u>Students who complete the module:</u></p> <p>Knowledge</p> <ul style="list-style-type: none"> - Must have knowledge about the basic elements in a business plan - Must be able to understand different cost concepts and different methods for investment analysis - Must be able to understand how a pricing strategy can be prepared - Must have knowledge about the specific cost elements in an ICT project - Must have knowledge about the cost elements in a communication network <p>Skills</p> <ul style="list-style-type: none"> - Must be able to apply a life-cycle cost analysis of a specific ICT project - Must be able to explain and apply different cost estimation methods for hardware and software - Must be able to evaluate cost and benefits of an ICT service in a specific context - Must be able to apply economic analysis as a tool for investment decisions and preparation of a business plan <p>Competencies</p> <ul style="list-style-type: none"> - Must have competencies in preparing a business plan including a detailed financial analysis of a project
Workload: ECTS	5 ECTS Credits

Important note

This syllabus describes the course as it was delivered in **Summer Semester 2016**. Readers should note that courses of the DCLead programme are changed and adapted every year, also taking into consideration the feedback of the participants. This syllabus is for informational purposes only. The administration of the DCLead programme does not guarantee that the entirety of the information contained in this document clearly applies to any course that is delivered during another semester, also with the same title.