



Module 2 / Semester 1:	
Title of the course	SE Research Project I
Coordinator of the course:	Ursula Maier-Rabler
Content/Description	<p>The Research Project Seminar aims for the development of a research proposal related to problems/themes/issues/questions in the field of Digital Communication. The proposals will be according to the study track of the students either in the field of Digital Communication policies, cultures, innovation and social responsibility/ethics (Track A) or related to management and business issues in digital communication technologies (Track B).</p> <p>Ideally, the Project Seminar is harvesting from the learning outcomes of the other DCLead courses and combines knowledge of relevant literature and theories with methodological research skills. The students will produce an elaborated proposal for investigating and doing social scientific research (both qualitative or quantitative) on themes, which are qualified (social, political, technological, cultural relevance) within the DCLead programme.</p>
Workload: ECTS	<p>6 ECTS Credits</p> <p>Total student working hours: 150 hours</p> <p>Attendance: 38 hours</p> <p>Mandatory Reading: 32 hours</p> <p>Exam preparation: 30 hours</p>
Objectives	In the best case, these proposals can be developed further by the students in the course of their studies in Copenhagen and Brussels and eventually lead to the proposal for the Master Thesis.
Guest Lecturers (if applicable)	–
Selected References	
<p>Andrew Sayer, (1984). <i>Methods in Social Science</i>. Routledge.</p> <p>The Foundation of Critical Thinking: The Miniature Guide For Students and Faculty to Scientific Thinking. Kindle Edition.</p> <p>Kenneth R. Hoover,/Todd Donovan (2011, 10th ed.). <i>The Elements of Social Scientific Thinking</i>. Wadsworth.</p>	

Important note

This syllabus describes the course as it was delivered in **Summer Semester 2016** Readers should note that courses of the DCLead programme are changed and adapted every year, also taking into consideration the feedback of the participants. This syllabus is for informational purposes only. The administration of the DCLead programme does not guarantee that the entirety of the information contained in this document clearly applies to any course that is delivered during another semester, also with the same title.