



Module 1 / Semester 1:	
Title of the course	Summer Symposium I
Coordinator of the course:	Ursula Maier-Rabler
Content/Description	<p>The DCLead Summer School is dedicated to the introduction of the complete cohort of a DCLead intake into the basic orientation of the DCLead Master Program. During this week, all members of the faculty will be present giving selected inputs (both theoretically and practically) in the core competences of Digital Communication Leadership. Additionally, representatives of industry partners will provide insights into their relations and positions regarding Digital Communication Leadership. Students will have the opportunity to introduce themselves with their individual academic and professional backgrounds and will receive feedback related to possible interests/specialization of their studies.</p> <p>Extensive group-work and discussion units will accompany the input sessions. Students prepare those units together with the effected lecturer(s).</p>
Workload: ECTS	<p>3 ECTS Credits</p> <p>Total student working hours: 75 hours</p> <p>Attendance: 55 hours</p> <p>Final Paper: 20 hours</p>
Objectives	<p>In order to get full credits for the summer school, students are required to produce a short paper, relating at least two of the core competences with an individual research question/problem.</p> <p>During the summer school, all participants will stay together in a sound and inspiring location. It is supposed that this environment support the development of a DCLead spirit which embraces mutual learning and support.</p>
Guest Lecturers (if applicable)	<p>Osei Darkwa (GTUC Ghana Telecom University); Simone de Colle (IESEG School of Management, Paris); Terry Flew (QUT Queensland University of Technology); Anders Henten (AAU Aalborg University, Professor); Leah Lievrouw (UCLA University of California Los Angeles); Danillo Barata (UFRB Universidade Federal do Recôncavo da Bahia); Reza Tadayoni (AAU Aalborg University, Associate Professor); Jo Pierson (VUB Vrije Universiteit Brussel, Professor); Rolf Wespe;</p>
Selected References	
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Important note

This syllabus describes the course as it was delivered in **Summer Semester 2016** Readers should note that courses of the DCLead programme are changed and adapted every year, also taking into consideration the feedback of the participants. This syllabus is for informational purposes only. The administration of the DCLead programme does not guarantee that the entirety of the information contained in this document clearly applies to any course that is delivered during another semester, also with the same title.