



Module 1 / Semester 2/3:	
Title of the course	DCLead Summer Symposium II
Coordinator of the course:	Sergio Sparviero (PLUS), Reza Tadayoni (AAU)
Content/Description	<p>DCLead Summer School II is a course offer to DCLead students that are starting their 3rd semester. At the summer school, the second year students have a chance to learn from the various activities organised by coordinating institution and carried out by various academics and experts of the partner institutions. Also, the students of the second year present concepts for their thesis in public sessions and in front of a panel of lecturers from partner universities. Normally, the preparatory work for the proposal takes place during the summer and the proposal is submitted a few weeks before the Summer School. After the presentation, the students have a few weeks to update their proposal and prepare a report describing and commenting the feedback received.</p> <p>The delivery of this course for module 3B of the master Curriculum Erasmus+ Joint Master Degrees DIGITAL COMMUNICATION LEADERSHIP (DCLead) is jointly provided by the University of Salzburg and the Aalborg University in Copenhagen.</p>
Workload: ECTS	<p>5 ECTS Credits</p> <p>Total student working hours: 120 hours</p> <p>Attendance: 24 hours</p> <p>Final Paper: 96 hours</p>
Objectives	<p>The objective of the course is to enable the students to develop an advanced scientific research project as a preparation for the master project.</p> <p>As a result of this course, students must earn knowledge</p> <ul style="list-style-type: none"> • about broad range of advanced scientific theories and their applicability for designing a research project • about scientific methodology including the relationship between inductive and deductive methodologies. • about scientific methods including the use of qualitative and quantitative methods in their projects • about interdisciplinary approaches, including combining approaches from media science and engineering science <p>to develop the following skills:</p> <ul style="list-style-type: none"> • to be able to discuss the concept of scientific methods • to be able to apply different scientific methods for a particular problem • to be able on basis of a specific relevant topic work on definition of an advanced re-search project • to be able in the definition of the project: define problem definition and argue for the choice of methodology and theoretical framework, methods, and source of data to be used <p>and learning the following competencies:</p> <ul style="list-style-type: none"> • in the use of scientific methods • in setting up a report as a scientific document



	<ul style="list-style-type: none"> in presenting their work in the summer symposium and reflect on the comments from fellow students, senior teachers and industry representatives and up-date the initial outline after the summer symposium
<p>Guest Lecturers (if applicable)</p>	<p>Guest Lecturers invited for the Summer School, from partner institutions, but also external guests.</p>
<p>Selected References</p>	
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Important note

This syllabus describes the course as it was delivered in **Summer Semester 2017** Readers should note that courses of the DCLead programme are changed and adapted every year, also taking into consideration the feedback of the participants. This syllabus is for informational purposes only. The administration of the DCLead programme does not guarantee that the entirety of the information contained in this document clearly applies to any course that is delivered during another semester, also with the same title.